

# Publishing Open Access with Taylor & Francis | the basics

## What is Open Access?


Open Access (OA) means you can **publish your research so it is free to access online as soon as it is published**, meaning anyone can read (and cite) your work.

Publishing OA also means published research can generally be re-used by third parties with few, or no, restrictions.


## Why publish OA?

Choosing to publish OA has many benefits:

- It can increase the **discoverability of your research**. This increased visibility has the potential to lead to a larger readership which, in turn, could result in more citations, both of which can help your career or funding prospects. But don't just take our word for it:

 **81%** of Taylor & Francis authors agreed or strongly agreed that OA offers a wider circulation than publishing in a subscription journal  
(2014 Taylor & Francis Open Access Survey)


- Because they are free to access as soon as they are published, research articles published OA have the potential to **reach a wide audience, often beyond their traditional subject fields and outside academia**.

 **65%** agreed or strongly agreed that OA offers greater visibility  
(2014 Taylor & Francis Open Access Survey).

- No barriers to readership can benefit interdisciplinary research, or research that is likely to be of interest to the media; it's also ideal if you want your research to reach and influence policymakers or practitioners.

## Green and Gold: OA publishing choices from Taylor & Francis

Taylor & Francis want to help you to publish in the journal that suits you and your research best, using the publishing model that's most applicable to your work, funder requirements and personal preference. That's why we offer both Gold and Green OA on our journals.

 **84%** of authors who had published OA with Taylor & Francis rated their likelihood of recommending Taylor & Francis to a colleague as 7 or above out of 10 (Taylor & Francis Author Survey, 2015)

## What is 'Gold' OA?

When you publish Gold OA, the final, typeset and copyedited version of a journal article (known as the "Version of Record") is published free-to-access online immediately on publication.

You can **share your final published article any way you want** – so talk about it on social media, include it on academic networking sites, or post it on your departmental or personal website or in a repository, all increasing the reach and potential impact of your work.

To publish Gold OA you, your funder, or your institution will usually pay an article publishing charge (APC), which should be paid after your paper has been accepted (so post-peer review) and before publication. Waivers are available for researchers in emerging regions, or under special circumstances, plus offers are available on individual journals throughout the year. **You can check what the current APC is on any Taylor & Francis journal by going to the journal's Instructions for Authors page on Taylor & Francis Online.**

Publishing Gold OA also means **you, as the author or co-author, retain copyright to your work**. At Taylor & Francis you publish under the terms of a "License to Publish", which links to the Creative Commons license of your choice. This approach ensures you have choice in how others re-use, and build upon, your work.

## What is 'Green' OA?

Green OA at Taylor & Francis means earlier versions of a published article, such as the "Accepted Manuscript" (the version that's been through peer review but hasn't yet been copyedited, typeset or metadata applied to it) can be **archived and accessed in repositories or databases, usually following an embargo period.** Under Green OA, you will assign copyright to Taylor & Francis in the traditional manner.

## What is Open and Open Select?

To ensure you can publish in a journal that's tailored to your research field, we have two OA publishing programs: Open and Open Select.



- **Over 60** (and growing) 'full' OA journals, where every article is published OA and where authors have a choice of publishing licenses.



- **Over 2,000** 'hybrid' journals, which include both OA (freely accessible) and traditional (accessed via a subscription) research articles. Every researcher publishing in an Open Select journal is offered the choice to publish OA as soon as their article has been accepted (so post- peer review).

## Applying the same high standards through peer review, production and into publication

At Taylor & Francis (including on our Routledge journals) all published articles go through rigorous peer review, whether they're published Gold or Green OA, in a traditional journal or via Open or Open Select. Anyone reading or publishing a research article in one of our journals can be re-assured that the same high standards have been applied throughout peer review, production and into publication.



of authors who had published OA with Taylor & Francis rated their satisfaction with the reviewing process as 8 or above out of 10 (Taylor & Francis Author Survey, 2015)

## Committed to offering the very best practice in OA publishing

As members of OASPA (Open Access Scholarly Publishing Association), and with many of our journals in the Directory of Open Access Journals (DOAJ), Taylor & Francis is fully committed to driving and promoting best practice in OA publishing.

We take a flexible, evidence-based approach to developing our policies, informed by our author and OA surveys, the views of librarians and funders, and projects such as the "zero embargo" pilot currently running on our [Library and Information Science](#), and [Archives and Heritage](#) journals.

We also share our findings with the wider scholarly community, to ensure we are meeting the needs and priorities of the researchers, librarians, institutions, and funding bodies we work with.

Find out more about our OA journals |  
[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)

With advice for (soon-to-be) OA authors |  
[authorservices.taylorandfrancis.com/publishing-open-access-with-taylor-francis](http://authorservices.taylorandfrancis.com/publishing-open-access-with-taylor-francis)